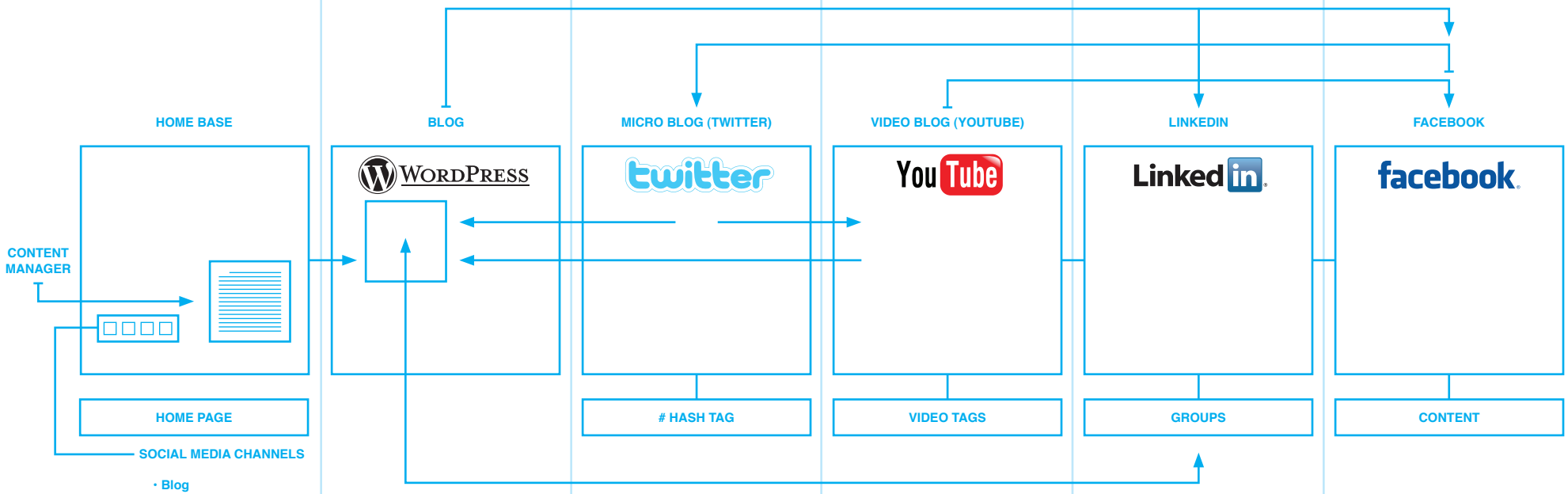
Azuñia TEQUILA

BLUE C advertising. evolved.

Social Media Matrix



SOCIAL MEDIA CHANNELS

- Blog
- Twitter
- YouTube
- LinkedIn
- Facebook

1. Enter blog through home page
2. Content from home page transfers to blog
3. Redirects include home page, YouTube, LinkedIn, Facebook, and Twitter
4. YouTube video directs to blog

5. Twitter redirects to blog
6. Twitter redirects to home page
7. Twitter redirects to Facebook
8. Twitter connects to TwitPic
9. Twitter connects to Twitreel

10. YouTube connects to Facebook
11. YouTube connects to LinkedIn Groups
12. YouTube connects to Blog

13. LinkedIn connects to new people within sandbox
14. Blog connects to LinkedIn
15. LinkedIn connects to groups
16. Home Base content connects to group

17. Home base connects to Facebook
18. YouTube connects to Facebook
19. Facebook connects to blogs
20. TwitPic connects to Facebook